



Ultimately...

HEALTHY HERD

For Healthy Lactating Cows.

WHY HEALTHY HERD HIGH PERFORMANCE PREMIX?

HEALTHY HERD has been specifically formulated for the needs of high producing dairy cows. This lactating cow premix, when added to dairy cow feed, assists with the prevention of deficiencies of essential nutrients (vitamins/minerals), increases milk production, reduces effects of heat stress, reduces impacts of dietary changes and improves immune function with reduced SCC.

THE HEALTHY HERD DIFFERENCE

- ▶ Formulation based on local development and innovation
- ▶ Proven use in dairy cows nationwide
- ▶ Tailored nutrition solution with dependable results
- ▶ Available from leading rural resellers and feedmills nationwide

BENEFITS

- ▶ **Application** – convenient all-in one concentrate for high performance lactating cows
- ▶ **Performance** – comprehensive dietary supplement to maintain dairy cow health and performance during lactation
- ▶ **Price** – premium product for high performing and high value cows – you get what you pay for!



ProfeHERD®

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RURAL

THE HEALTHY HERD ADVANTAGE

HEALTHY HERD High Performance Premix is a non-medicated dietary supplement containing high levels of vitamins, organic trace minerals, high-dose live yeast and yeast extracts to maintain dairy cow health and performance during lactation.



LIVE YEAST - ACTISAF SC47*

High Dose (50b CFU/feed) ActiSaf supplementation is proven to stimulate and maintain the activity of essential rumen microbes, necessary to aid forage digestion and reduce negative impacts of dietary changes during lactation.

Multi-site trial data using the optimum 5g (50bCFU) daily application rate vs controls have repeatedly shown:

- Increased milk production during periods of NO heat stress – extra milk yield (~2L) and solids = more milk income
- Maintained milk production during heat stress periods – avoids losing ~2L of milk or reduces the extent of milk loss
- Increased cow comfort in heat stress periods by reducing core body temp and respiration rates (panting)
- Improved fibre digestion in the rumen – increased Feed Conversion Efficiency – the primary driver for extra milk yield and milk solids
- Reduced risk of acidosis by reducing lactic acid build up and as a result increases rumen pH
- Improved feed digestibility around feed (grain or forage) changes = firmer stools and fewer or smaller grain residues
- Reduced SCC counts at critical times during lactation

* For further information refer to: ActiSaf Dairy Brochure



SAFMANNAN

A premium yeast fraction rich in mannan-oligosaccharides (MOS) and B-glucans. Improves gut function and health by providing animals a better capacity to absorb nutrients. Has a role in boosting the animals' immune system to cope with challenging environmental conditions such as infections or heat stress.

Reduces pathogen pressure by binding a broad spectrum of major pathogens (*E. coli* and *Salmonella*). Also binds specific mycotoxins (Ochratoxin and Zearalenon) avoiding its absorption through the intestine.



ORGANIC TRACE MINERALS

Seven organic trace minerals including: Zinc, Manganese, Copper, Cobalt, Selenium, Iodine and Chromium for their roles in a diverse range of enzyme and metabolic functions and the health of various tissues and organs. Contains OrganoTrace® minerals for improved bioavailability and absorption in cattle.



VITAMINS

Contains vitamins A, D3, E and Biotin for their diverse role in metabolic functions.

The primary function of Vitamin D is to elevate blood calcium to a level that will support normal mineralisation of bone as well as other body functions. It is well known that Vitamin D3 or cholecalciferol – the active form of Vitamin D – stimulates active transport of calcium from the gut to the blood stream.

Vitamin D3 is included for its influence on improved calcium absorption.

DIRECTIONS FOR USE

DAIRY CATTLE

Feed 20g/cow/day.

Mix thoroughly with feed ingredients to provide required intake per cow.

PACKS

25kg Bag | 40 bags per pallet

ESI & WITHHOLDING PERIODS

NIL

DOES NOT CONTAIN RESTRICTED ANIMAL MATERIAL

ProfeHERD®

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