



Ultimately...
ProfeLAC[®] GOLD
CALF MILK REPLACER
Healthy Calves. Healthy Cows.™

ProfeLAC GOLD is Australia's #1 Calf Milk Replacer (CMR) brand because it consistently performs in all calf rearing systems including intensive calf rearing operations, saleyard calves and calf sheds under pressure where the risk of disease is high. It is the CMR of choice for automatic feeding machines. Suitable for rearing all dairy and beef breeds for the start of lifetime performance.

THE ProfeLAC ADVANTAGE

- ▶ Medicated formulation based on global calf research*, development and innovation
- ▶ Tried, tested and proven - Australia's #1 selling CMR
- ▶ Unsurpassed product quality, performance, technical support and calf-shed assistance
- ▶ Endorsed by leading professionals and calf specialists
- ▶ Available from leading rural resellers nation wide



BENEFITS

- ▶ **Application** – easy-to-mix; convenient all-in-one product
- ▶ **Performance** – prevent and control coccidiosis; improve gut health to reduce scours; improve calf condition and growth rates
- ▶ **Price** – best value for ultimate composition and performance



ProfeLAC[®] GOLD

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THE ProfeLAC ADVANTAGE

ProfeLAC GOLD has been scientifically and uniquely formulated to comply with up to date global calf research, development and innovation:

EASY-MIX TECHNOLOGY

Milk-soluble innovation and easy-mix technology ensures consistent ease of mixing from one batch to the next. Selecting instantised powders and avoiding stockfeed downgrade ingredients is key to product consistency and easy mixing.



HIGHLY DIGESTIBLE INGREDIENTS

Stringent ingredient selection criteria and QA protocols ensure highly digestible ingredients are used to provide a consistent product for year-round calf performance. For more than a decade ProviCo has been the GOLD Standard for not compromising on quality ingredients.



OPTIMUM PROTEIN LEVELS

It's simply, quality over quantity! Optimum protein levels are about quality protein (Amino Acids) in the powder not crude protein (CP) levels listed on product labels. Company research* shows that ProfeLAC GOLD's 25% CP containing specific added amino acids consistently outperform CMR products promoting higher CP levels.



OPTIMUM FAT LEVELS

Overseas research shows that 20% fat levels are sufficient for rearing calves in extremely cold dairy regions of Europe and the USA. CMR with 17-20% fat levels are sufficient for rearing calves in Australia's moderate climate. Further, research* shows too much fat delays rumen development. (*data on file)



CALF-SHED EXPERIENCE & SUPPORT

ProviCo infant specialists all have calf-rearing experience with ruminant nutritionist and technical support. The ProviCo infant team offer practical calf-rearing expertise to customise feeding plans for individual calf shed requirements.



ULTIMATE PREMIX – BIOPAK® GOLD

A unique proprietary blend of vitamins, OrganoTrace® minerals and additives specifically selected to support vital metabolic functions and health of various tissues and organs, as well as improve gut health and calf performance and reduce gastric upsets.



BOVATEC®

For increased live weight gains in calves and heifers. Bovatec® has been shown to control the clinical signs of coccidiosis and reduce faecal shedding of *E. zuernii* and *E. bovis*. When coccidiosis is controlled, calves are more likely to reach their full potential.



YEAST

Live yeast stimulates activity of beneficial bacteria (probiotics) in the gut of pre-weaned calves, has a supportive role in immune function and aids digestion. Contains a specific strain of yeast that has a role in preventing gastric upsets in young animals.



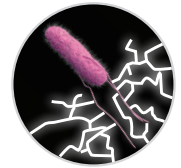
PROBIOTIC - HOST-SPECIFIC

A unique blend of micro-encapsulated, live (viable), naturally occurring microorganisms that survive and thrive when they are released into the small intestine. Specifically selected to out compete pathogenic bacteria such as Salmonella and Coliforms. Also produces digestive enzymes to aid digestion of feed when nutrients arrive in the small intestine.



PREBIOTIC

Ultra concentrated preparation of yeast components, yeast culture, yeast extract, and hydrolyzed yeast. This unique blend provides a rich supply of fermentation metabolites which is an excellent nutrient source for calves. Research proven to bind Cryptosporidia and reduce faecal shedding. Also binds intestinal pathogenic bacteria and has a role in supporting the immune system in preweaned calves.



ProfeLAC FEEDING GUIDELINE

HOW TO PREPARE ProfeLAC CMR FEEDS

1. Add ProfeLAC CMR to half the required volume of fresh, clean water at 38-40°C. Mix until fully dissolved.
2. Add water to required volume and stir to ensure homogeneous mix.

PROFELAC FEEDING PROGRAMS

Calf Age	Fortifying Farm Milk		
	Twice Daily Feeding Mix 125g per Litre of water	Once Daily Feeding Mix 250g per Litre of water	Once Daily Feeding Mix 125g per Litre of milk
1-3 Days	Colostrum – feed minimum 10% of bodyweight (3-5L) daily, divided over 2 feeds		
4-7 Days	2.0L	2.0L	2.0L
8-21 Days	2.5L	2.5L	2.5L
22 Days to Weaning	3.0L	3.0L	3.0L

WEANING can commence when calves are consuming 1kg of calf starter feed (meal, muesli or pellets) per day

BEST RESULTS

Incorporate the following steps into the selected feeding program:

Day 1	Add 5mL/head of BioStart™ CALF to first colostrum feeds to ensure colostrum curd, improve colostrum digestion and aid the release of antibodies for passive immunity transfer
Days 2 - 21	Introduce Feed Rite Calf Starter Muesli gradually from Day 2 to obtain initial acceptance then transition onto preferred calf feed from 2-3 weeks of age

PACKS

20kg Bag

WITHHOLDING PERIODS

NIL

DOES NOT CONTAIN RESTRICTED ANIMAL MATERIAL

WARNING: Contains the ionophore lasalocid which is calf specific. Feed only as directed. Refer to product label. Do not feed to dogs, horses or other equine species. May prove fatal if fed to equids. Do not feed to newborn calves within the first 24 hours of life. Use caution when feeding other milk additives or feeds that contain ionophores (lasalocid or monensin).

**Healthy Calves.
Healthy Cows.™**

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