



Rapidly...

# **ProfeSTART® ENERGY BOOST**

**Healthy Calves. Healthy Cows.™**

## **WHY ProfeSTART ENERGY BOOST?**

Newborn survival is dependent on their ability to stand and suckle first colostrum which is rich in energy, protein and disease fighting proteins (IgG). 'At-Risk' newborns include weak animals that have: experienced a difficult or assisted birth; been mismothered or orphaned; been born prematurely; born in extreme cold and wet conditions; or succumbed to neonatal disease. 'At-Risk' newborns that are unable to mobilise their energy reserves will benefit from ProfeSTART ENERGY BOOST so they can stand up, suckle and feed strongly.

## **THE ProfeSTART DIFFERENCE**

- ▶ Natural formulation based on global research, development and innovation
- ▶ Tried, tested and proven worldwide
- ▶ Unsurpassed product quality, performance and support
- ▶ Endorsed by leading professionals and specialists
- ▶ Available from leading rural resellers nation wide

## **BENEFITS**

- ▶ **Application** – convenient and easy-to-use energy boost for 'At-Risk' newborns
- ▶ **Performance** – improve newborn survival rate; quicker response observed
- ▶ **Price** – exceptional value per dose compared to other commercial alternatives



**ProfeSTART®**

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## THE ProfeSTART DIFFERENCE

**ProfeSTART ENERGY BOOST** is an oral paste that provides a two-stage energy boost over six hours plus essential vitamins, organic trace minerals, and phytonutrients to stimulate the activity and appetite of 'At-Risk' newborns:



### TWO-STAGE ENERGY BOOST

**Stage 1:** Glucose & Fructose - fast-acting sugars that provide an immediate energy boost that is active for the first 2 hours after ingestion.

**Stage 2:** Medium Chain Triglycerides - a type of fat that acts more like sugar which gets absorbed rapidly and delivered directly to the liver for an extended energy boost. Energy from this source becomes active within 2-6 hours after ingestion.



### ESSENTIAL VITAMINS

10 essential vitamins including: Vitamin A, D, E, K, B-group and Biotin for their role in a diverse range of enzyme and metabolic functions and the health of various tissues and organs.



### ORGANIC TRACE MINERALS

Six organic trace minerals including: Zinc, Manganese, Iron, Copper, Cobalt, Selenium plus inorganic Iodine for their roles in a diverse range of enzyme and metabolic functions and the health of various tissues and organs. Contains OrganoTrace™ minerals for improved bioavailability and absorption in infant animals.



### PHYTONUTRIENTS

Phytonutrients are biologically active compounds produced by plants including oils, herbs and spices that are beneficial in animal health and production. A specific blend has been selected for newborn infants to: reduce the threat presented by environmental disease-causing pathogens, promote intestinal health, and to aid digestion.

## DIRECTIONS FOR USE

### FEEDING RATES:

<b>BEEF CALVES</b>	30mL single dose
<b>DAIRY CALVES</b>	15mL (best results: 2x 15mL doses given on consecutive days)
<b>FOALS</b>	15mL (best results: 2x 15mL doses given on consecutive days)
<b>LAMBS-KIDS-CRIAS-FAWNS</b>	5mL single dose
<b>PIGLETS-PUPS-KITTENS</b>	2.5mL single dose
<b>PACKS</b>	30mL Paste (Dial-A-Dose Syringe)
<b>ESI &amp; WITHHOLDING PERIODS</b>	NIL
<b>DOES NOT CONTAIN RESTRICTED ANIMAL MATERIAL</b>	

**ProfeSTART®**

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