



Rapidly...

CRU PICK-UP DRENCH®

Healthy Cows, Post-Calving.

WHY CRU PICK-UP DRENCH?

CRU PICK-UP DRENCH is a feed supplement used as an aid in rehydration, acid-base balance, volume replacement and inappetence in cattle post-calving.

THE VetreSTART DIFFERENCE

- ▶ Formulated based on current veterinary research and manufactured using innovative ingredients
- ▶ Tried, tested and proven across AUS
- ▶ Unsurpassed product quality and performance
- ▶ Endorsed by leading professionals and specialists
- ▶ Available exclusively from veterinary clinics nation wide

BENEFITS

- ▶ **Application** – convenient all-in-one formulation; no need to formulate, mix and package ingredients!
- ▶ **Performance** – balanced and consistent formulation; quicker response and turnaround observed
- ▶ **Price** – premium post-calving drench for high value cows – you get what you pay for!



VetreSTART®

1300 380 343
 info@proviso.com.au
 www.provicorural.com.au

ProviCo
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THE CRU PICK-UP DRENCH DIFFERENCE

CRU PICK-UP DRENCH is an aid in rehydration, acid-base balance, volume replacement and inappetence in cattle post-calving; formulated exclusively to comply with latest recommendations in veterinary research:



ANIONIC SALTS - DCAD PLUS™

DCAD PLUS™ enables dairy cows to receive a positive DCAD (Dietary Cation Anion Difference) immediately post-calving diet which facilitates calcium availability at calving which in turn reduces the risk and incidence of milk fever and other associated metabolic disease.



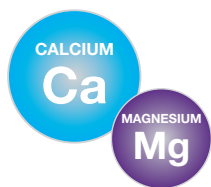
LIVE YEAST - ACTISAF SC47

High Dose (50b CFU/feed) ActiSaf supplementation is proven to stimulate the activity of essential rumen microbes, necessary to handle the dietary changes from lead-up feeding to early lactation diets.



PREBIOTIC - CELMANAX

CELMANAX provides small units of highly bioavailable Refined Functional Carbohydrates™ including: Mannan-oligosaccharides (MOS), Mannose and Beta glucans. Along with active metabolites from the yeast fermentation extract, these components support optimal rumen fermentation and digestion and have a role in immune support in the freshly calved cow.



CALCIUM AND MAGNESIUM

CRU PICK-UP Drench provides added Calcium (Ca) and Magnesium (Mg) which are essential macro-nutrients and have an important role in the post-calving feeding period.

NB In some herds additional Ca supplementation maybe required – this would be based on blood tests and a soil/feed review from qualified and experienced service providers.



ORGANIC TRACE MINERALS

Five organic trace minerals including: Zinc, Manganese, Copper, Cobalt and Selenium for their roles in a diverse range of enzyme and metabolic functions and the health of various tissues and organs. Contains OrganoTrace® minerals for improved bioavailability and absorption in cattle.

DIRECTIONS FOR USE

FEEDING RATES

Refer to product label and feed according to veterinarian instructions.

PACKS

1kg Sachet | 12 units per carton

ESI & WITHHOLDING PERIODS

NIL

DOES NOT CONTAIN RESTRICTED ANIMAL MATERIAL

VetreSTART®

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The logo for ProviCo RURAL features a stylized circular icon with green and blue segments, followed by the text "ProviCo" in a bold, sans-serif font and "RURAL" in a smaller, all-caps, sans-serif font below it.