



Ultimately...
FortiMILK® GOLD
 Healthy Calves. Healthy Cows.™

WHY FortiMILK GOLD?

Whole milk fails to meet the basic vitamin and trace mineral requirements of young milk-fed calves. Your calves are counting on you to supply their basic micro-nutrient needs. These can be met by supplementing whole milk with FortiMILK GOLD. Specifically designed to supplement the daily requirements of fast growing pre-ruminant calves and maximise health and growth potential.

THE FortiMILK BENCHMARK

- ▶ Medicated formulation based on global calf research, development and innovation
- ▶ Tried, tested and proven across AUS/NZ
- ▶ Unsurpassed product quality, performance and support
- ▶ Endorsed by leading professionals and calf specialists
- ▶ Available from leading rural resellers nation wide

BENEFITS

- ▶ **Application** – easy-to-mix; convenient all-in-one product
- ▶ **Performance** – prevent and control coccidiosis; improve gut health to reduce scours; improve calf condition and growth rates
- ▶ **Price** – best value for ultimate comprehensive cover



FortiMILK® GOLD

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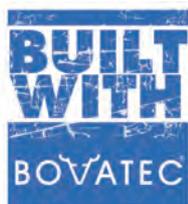


ACTIVE CONSTITUENTS

FortiMILK GOLD contains BioPAK® GOLD—a unique proprietary blend of:

BOVATEC®

For increased live weight gains in calves and heifers. Bovatec® has been shown to control the clinical signs of coccidiosis and reduce faecal shedding of *E. zuernii* and *E. bovis*. When coccidiosis is controlled, calves are more likely to reach their full potential.



ESSENTIAL VITAMINS

13 essential vitamins including: Vitamin A, D, E, C, B-group and Biotin for their role in a diverse range of enzyme and metabolic functions and the health of various tissues and organs.



ORGANIC TRACE MINERALS

Six organic trace minerals including: Zinc, Manganese, Iron, Copper, Cobalt, Selenium plus inorganic Iodine for their roles in a diverse range of enzyme and metabolic functions and the health of various tissues and organs. Contains OrganoTrace™ minerals for improved bioavailability and absorption in milk fed calves.



DIRECTIONS FOR USE

CALF DOSE

Calf Bodyweight (kg)	30-35	35-40	40-80	>80
Daily Dose (g)	7.5	10	10	10

PROVICO CALF MILK ADDITIVE PROGRAM

Day 1	Add 5mL/head of BioStart CALF to first colostrum feeds to ensure colostrum curd, improve colostrum digestion and release antibodies for passive immunity transfer
Day 2 - Weaning	Add FortiMILK GOLD to whole milk or unmedicated calf milk replacer (refer to calf dose table)

NOTE: As a supportive measure during times of disease, stress, ill-thrift and gastric upset, add **FortiMILK GREEN** to all electrolyte feeds and/or can be added to milk feeds for the first 2-3 weeks of life.

RESTRAINTS & CONTRAINDICATIONS

Feed only as directed. Refer to product label.
Do not feed to dogs, horses or other equine species. May prove fatal if fed to equids.
Do not feed to newborn calves within the first 24 hours of life.
Use caution when feeding other milk additives or milk replacers that contain ionophores (lasalocid or monensin). For further information contact ProviCo 1300 380 343.

PACKS

9kg Pail

WITHOLDING PERIODS

NIL

DOES NOT CONTAIN RESTRICTED ANIMAL MATERIAL

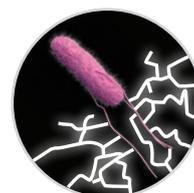


PROBIOTIC

A unique blend of microencapsulated, live (viable), naturally occurring microorganisms. An ideal inhabitant of the digestive tract due to its ability to survive harsh conditions and to thrive once they reach the small intestine. Produces large quantities of digestive enzymes to aid digestion of feed when nutrients arrive in the small intestine.

PREBIOTIC

Ultra concentrated preparation of yeast components, yeast culture, yeast extract, and hydrolyzed yeast. This unique blend provides a rich supply of fermentation metabolites which is an excellent nutrient source for calves. Research proven to bind Cryptosporidia and reduce faecal shedding. Also binds intestinal pathogenic bacteria and has a role in supporting the immune system in preweaned calves.



CELMANAX™

YEAST

Live yeast stimulates activity of beneficial bacteria (probiotics) in the gut of pre-weaned calves, has a supportive role in immune function and aids digestion. Contains a specific strain of yeast that has a role in preventing gastric upsets in young calves.



**Healthy Calves.
Healthy Cows.™**

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ProviCo
RURAL

