



Rapidly...
BOOSTi-Cal™ ORAL GEL
For Healthy Cows.

WHY BOOSTi-Cal ORAL GEL?

As a cow approaches calving, large amounts of calcium are removed from the blood and deposited into colostrum pre-calving and into milk post-calving. Often the cow is unable to absorb calcium fast enough to meet this calcium demand which leads to milk fever (low blood calcium levels). Typical milk fevers respond well to calcium supplementation. BOOSTi-Cal Oral Gel is an easy-to-feed option to complement IV fluids in severe cases or rapidly elevate blood calcium levels in mild cases.

THE BOOSTi-Cal DIFFERENCE

- ▶ Formulation based on local development and innovation
- ▶ Proven application in cattle nationwide
- ▶ Unsurpassed product quality, performance and support
- ▶ Available from leading rural resellers nationwide

BENEFITS

- ▶ **Application** – convenient, dosing bottle that can be refilled from larger pack sizes
- ▶ **Performance** – rapid absorption to elevate blood calcium levels
- ▶ **Price** – exceptional value per dose compared to other commercial alternatives



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THE BOOSTi-Cal DIFFERENCE

ProfeHERD BOOSTi-Cal is an oral calcium, magnesium and organic trace mineral gel supplement for cattle and sheep.



CALCIUM

Most dairy cows experience some degree of hypocalcemia (low blood calcium) around calving. Severe cases, known as milk fever, occur when there is a breakdown in the cow's ability to maintain blood calcium levels and often affects older (third plus lactation) cows. Calcium chloride is rapidly absorbed following oral administration which results in significantly elevated blood calcium levels.



VITAMIN D3

The primary function of vitamin D is to elevate blood calcium to a level that will support normal mineralization of bone as well as other body functions. It is well known that Vitamin D3 or cholecalciferol – the active form of Vitamin D – stimulates active transport of calcium from the gut to the blood stream. Vitamin D3 is included for its influence on improved calcium absorption.



MAGNESIUM

Grazed pastures between April and September may not provide enough magnesium to meet the requirements of lactating cows. Grass tetany or hypomagnesaemia occurs when blood magnesium levels fall below a critical level. Magnesium chloride is rapidly absorbed following oral administration and is included to assist where mild grass tetany may co-exist with milk fever.



ORGANIC TRACE MINERALS

Five organic trace minerals including: Zinc, Manganese, Copper, Cobalt and Selenium for their roles in a diverse range of enzyme and metabolic functions and the health of various tissues and organs. Contains OrganoTrace™ minerals for improved bioavailability and absorption in cattle.

DIRECTIONS FOR USE

SHAKE WELL BEFORE USE

CATTLE:

FEEDING VOLUME = 500mL

FEEDING RATES:

**Calcium Deficiencies Related to Calving
In Conjunction with IV Calcium fluids
Calcium Deficiencies at Other Times**

500mL morning and night
500mL as soon as the cow stands and repeat 10-12 hours later
500mL daily or as directed by veterinarian

SHEEP:

FEEDING VOLUME = 50mL or as directed by veterinarian

PACKS

500mL & 5L Bottles, 20L Cube

ESI & WITHHOLDING PERIODS

NIL

DOES NOT CONTAIN RESTRICTED ANIMAL MATERIAL

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